

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Hidetoshi Ichioka  
Serial No. : 09/916,002  
For : CONTENT-EXHIBITION CONTROL APPARATUS  
AND METHOD  
Filed : July 26, 2001  
Examiner : Shepard, Justin E.  
Art Unit : 2623  
Confirmation No. : 1131

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**CERTIFICATE OF ELECTRONIC FILING**

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DeAndre Breeland

(Name of person signing transmittal)

Signature

February 21, 2007

Date of Signature

**RESPONSE UNDER 37 C.F.R. §1.116**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action dated January 4, 2007, having a three-month statutory period for response set to expire on April 4, 2007, please consider the following remarks.

**Listing of Claims** begins on page 3 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.